



**GOVERNMENT OF PAKISTAN  
MINISTRY OF COMMERCE**

**REQUEST FOR PROPOSALS (RFP)**

**HIRING OF CONSULTANCY MEDIA FIRMS FOR IMAGE BUILDING AND  
ENHANCING DIGITAL FOOTPRINT**

Ministry of Commerce, taking cognizance of the importance of the social media for creating perception, intends to invite proposals for image building / dissemination of information and enhancing digital footprint / visibility of the Ministry's initiatives.

Applications are therefore invited from the Consultancy Firms, who are on Active Taxpayers List of the Federal Board of Revenue, having requisite competency and rich working experience to provide the above services as detailed in the Request for Proposal (RFP).

Detailed Request for Proposal (RFP), containing terms and conditions may be obtained from the office of the undersigned on working days till the closing date. The documents can also be accessed at [www.commerce.gov.pk](http://www.commerce.gov.pk).

The proposals prepared in accordance with the instructions in the RFP must reach the office of the undersigned within fifteen (15) days of the publication of this advertisement. Short-listing will be based on evaluation criteria prepared as per PPRA Rules.

**SECTION OFFICER (HR-I)**  
Room No. 516, 5<sup>th</sup> Floor, Block A, Pak Secretariat,  
Islamabad, Ph: 051-9201011